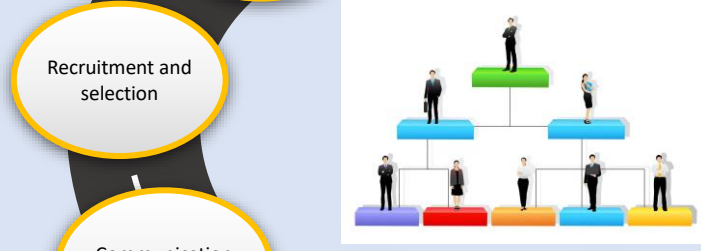
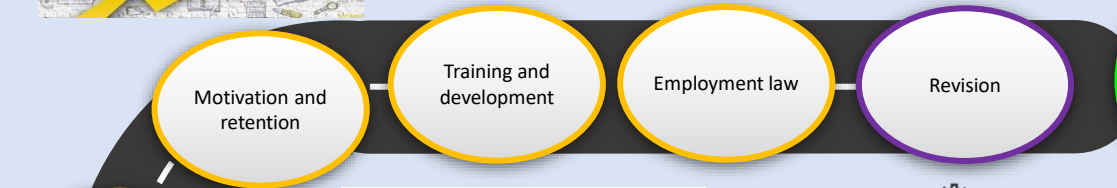


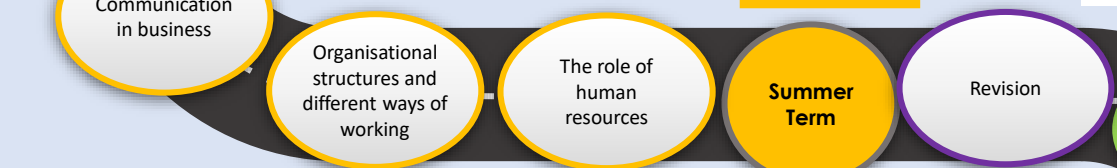
KS4 Business Studies Year 10



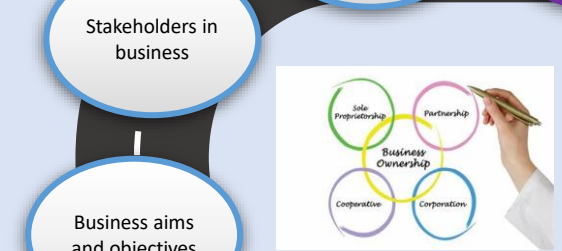
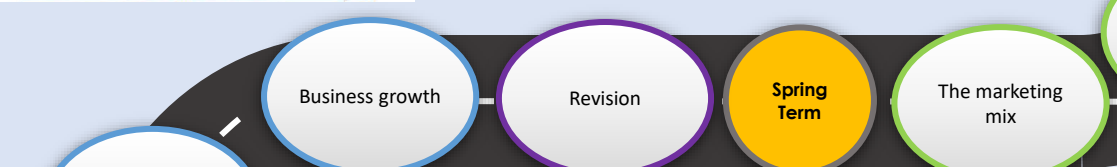
**PROGRESS
TO YEAR
11**



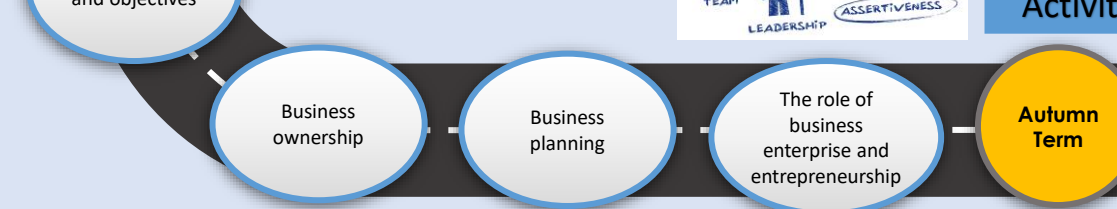
People



Marketing



**Business
Activity**



**YEAR
10**

Business 01: Business activity, marketing and people

Students are introduced to business concepts and issues concerning the activities of a business. They explore the purpose and role of a business from spotting an opportunity through to the growth of an established business. They also look at the role of marketing and human resources.

KS4 Business Studies Year 11



Bolton
University Collegiate School



Professional

Responsible

Loyal

Students will explore how businesses respond to external influences, such as ethical and environmental considerations, the economic climate and globalisation, and the interdependent nature of business.



The economic climate

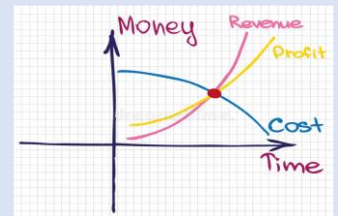
Globalisation

Revision

The independent nature of business

Ethical and environmental considerations

Influences on Business



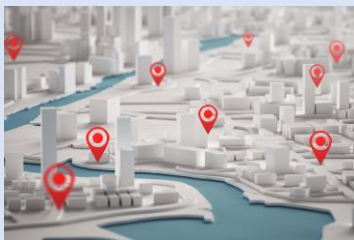
Summer Term

Revision

Cash and cash flow

Break-even

Revenue, costs, profit and loss



Finance

Sources of finance

The role of the finance function

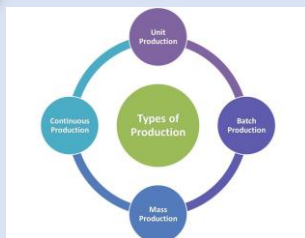
Spring Term

Revision

Working with suppliers

Business location

Consumer law



Operations



The sales process and customer service

Quality of goods and services

Production processes

Autumn Term

YEAR 11

Business 02: Operations, finance and influences on business

Students take a closer look at the role of operations and finance in business activity. Operations include production processes, quality of goods and services, customer service, and working with suppliers. Finance covers its role, its sources, costs, profit and loss, cash and cash flow.